

## **AGUIRRE SCHWARZ (ZEVS)**

B. 1977, Saverne, France

Lives and Works in Paris, France and Berlin, Germany

Over the Influence presents *Supreme méme*

New paintings and sculptures by Aguirre Schwarz, aka Zevs

Exclusive Media Preview: July 05, 2018, 4-5pm

Opening Reception: July 05, 2018, 6-8pm

Exhibition Dates: July 06 - August 04, 2018 (Tuesday to Saturday)

Over the Influence is pleased to present *Supreme méme*, an exhibition of new and selected works by the influential French artist **Aguirre Schwarz, aka Zevs** (pronounced Zeus). The exhibition, featuring original paintings and sculptures, will open on **July 06** and remain on view through **August 04, 2018**. There will be an opening reception for the artist on July 05, from 6 to 8pm.

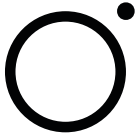
A pioneering graffiti artist in Paris in the 1990s and one of the most prominent figures of the contemporary street art scene, Zevs is renowned for his signature 'Liquidation' series in which he fearlessly disfigures highly recognizable logos into deconstructed forms. The classic trademarks of established global brands--Chanel, Louis Vuitton, Coca-Cola, Google, among others--are effectively deformed or 'liquidated', subversively debased into thin bands of dripping paint.

Zevs' distortion of familiar logos diminishes these iconic commercial images of idealized wealth and status, desire and beauty, into tainted symbols of shameless modern day materialism. His newest series of works explores the fetishized relationship between two powerhouse brands: LV and Supreme. Consisting of new canvas works, installation pieces, performance and sculpture, the exhibition is a critique of the incestuous nature of the brand collaboration and the sexualized desire of consumers to get their hands on the sought after product.

*Supreme méme* marks Zevs' first show in Hong Kong since his well-publicized arrest in 2009 after painting a 'liquidated' Chanel logo upon the facade of a flagship Giorgio Armani store, highlighting what he refers to as 'the battle of the brands'. Blurring the line between street and conceptual art and vandalism, Zevs' bold, explicitly politicized visual interventions irreverently subvert corporate power and the culture of consumerism.

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## ABOUT ZEVS

Aguirre Schwarz (Zevs) (B. 1977, France. Lives and Works in Paris, France and Berlin, Germany) first gained renown as a street artist in Paris during the 1990s. He has participated in exhibitions and performances worldwide, including the 2010 Moscow Biennial, Ny Carlsberg Glyptothek in Copenhagen, the Mechelen Cultural Center, and at the historic Cabaret Voltaire in Zurich.

## SOLO EXHIBITIONS

2018

Sous Sol, New Galerie, Paris, France

2016

Noir Eclair, Château de Vincennes, France

OIL, Lazarides Gallery, London, United Kingdom

Rainbow and Shadows, LG Arts Center, Seoul, South Korea

2015

ELLE, De Buck Gallery, New York, New York, USA

Aguirre Schwarz Au pays de l'or noir, Marcel Strouk, Paris, France

The Autobiography of Aguirre Schwarz. An exhibition by Zevs, CCA Andratx, Andratx Mallorca, Spain

2014

Expérience n°8: Zevs x Impossible, La Vitrine am, Paris, France

Zevs, La Vitrine am, Paris, France

2013

Traffics In Icons, De Buck Gallery, New York, New York, USA

Heaven, The Container, Tokyo, Japan

2012

Down on Mainstream, Mechelen Cultural Center, Belgium

W Hotel, Paris, France

2011

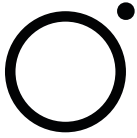
Renaissance, Art Statements, Tokyo, Japan

Liquidated Version, De Buck Gallery, New York, New York, USA

Victim, Sao Paulo, Brazil

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2010

Razzle Dazzle System, Arsenal Museum, Kiev, Ukraine  
Victim, Sao Paulo, Brazil  
Reminiscences, Musee de la Vielle Charite, Marseille, France  
LVX, Chateau de Vincennes. France  
Moscow Biennial, Russia  
Nude LV Murakami Liquidated, Cabaret Voltaire, Zurich, Switzerland

2009

LVX, Lazarides Gallery, New Castle, United Kingdom  
Art Totale, University of Leuphana, Germany  
Liquidated Logos, Art Statements, Hong Kong  
Outsiders, Lazrides Gallery, New York, New York, USA  
Euro Liquidated, Palais de Tokyo, Paris, France  
Visual Attack, de Pury & Luxembourg Gallery, Zurich, Switzerland

2008

Electroshock, Ny Carlsberg Glyptothek, Copenhagen, Denmark  
Postcapitalism Kidnapping, Art Statements, Hong Kong

2007

ZEVS, Lazarides Gallery, London, United Kingdom  
Projection du Film ZEVS, Maison Européene de la Photographie MEP, Paris, France  
Visible Grafitti, Galerie Patricia Dorfmann, Paris, France

2006

Perpetual Ending, Galerie Patricia Dorfmann, Paris, France  
Ugly Winners, Galerie Agnes b., Paris, France  
Swish, Lazarides Gallery, London, United Kingdom

2005

Visual Kidnapping, Palais de Tokyo, Paris, France

2003

Art Crime Scene, Le Triptyque, Paris Aux portes de l'enfer, NIM, Paris, France

2002

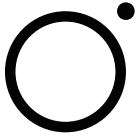
Paris-Berlin, Galerie Rebellminds, Berlin, Germany

2001

ZEVS, Galerie Patricia Dorfmann, Paris, France  
Shadow Hunter, Vitrites des Galeries Lafayette, Paris, France

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## GROUP EXHIBITIONS

2016

The Great Graffiti, Seoul Calligraphy Art Museum, Seoul, South Korea

2015

Brand Loyalty; i'm lovin' it, Gallery nine5, New York, New York, USA

2013

Graffiti Mashup, Fay Gold Gallery, Atlanta, GA, USA

10 Years of Wooster Collective: 2003-2013, Jonathan Levine Gallery, New York, New York, USA

L'Echappee Belle, Grand Palais, Paris, France

2012

Art & Toys – Collection Selim Varol, me Collectors Room, Berlin, Germany

Domination, Hegemony and The Panopticon, Traffic, Dubai, UAE

2011

Le Musee en Herbe, Paris, France

Summer Selections, De Buck Gallery, New York, New York, USA

"Mummy, I'm scarred!," Art Gig, Hatudai Hospital, Tokyo, Japan

2010

Moscow International Biennial for Young Art, Moscow, Russia

Inter-Cool 3., HMKV Art Center, Dortmund, Germany

Pieces Unique, Galerie Artaban, Paris, France

2009

Original Copy, Czartoryskich Museum, Krakow, Poland

La Force de l'Art 02, Grand Palais, Paris, France

Urban Art, Weserburg Museum, Bremen, Germany

From Style Writing to Art, 18Gallery, Shanghai, China

The Core Marrow of Art, Art Statements, Hong Kong

2008

Zevs Tina B, Prague Contemporary Art Festival, Prague, Czech Republic Postcapitalism Kidnapping,

Art Statements Gallery, Hong Kong

Radical Advertising, NRW Forum, Düsseldorf, Germany

Outsiders, Lazarides Gallery, New York, New York, USA

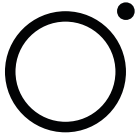
Fresh Air Smell Funny, Centre d'art Domenikanerkirche, Osnabrueck, Germany

2007

Glow Art Festival, MU, Eindhoven Graffiti, Galerie Magda Danysz, Paris, France

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Still On and None the Wiser, Von der Heydt Museum, Wuppertal, Germany Gezeichnet, Peter Borchardt Gallery, Hamburg, Germany  
Invisible Shadow, Maison Rouge, Fondation Antoine de Galbert, Paris, France  
Shcontemporary, de Pury & Luxembourg Gallery, Shanghai, China  
Backjumps Libe Issue 3, Kunstraum Kreuzberg/Bethanien, Berlin, Germany  
Wakin Up Nights, de Pury & Luxembourg Gallery, Zurich, Switzerland

2006

Ugly Winners, Galerie de Jour Agnès, Paris, France  
Intersection des arts, Chapelle de la Pitié Salpêtrière, Paris, France  
Swish, Lazarides Gallery, London, United Kingdom

2005

Street Magic, Inside Outside Gallery, Cleveland, Ohio, USA  
Heimspiel, Galerie Rebellminds, Berlin, Germany  
The Live Issue II, Kunstraum Kreuzberg/Bethanien, Berlin, Germany  
La Galerie Fête ses Quinze Ans, Galerie Patricia Dorfmann, Paris, France  
Santa Ghetto, Lazarides Gallery, London, United Kingdom

2004

Showroom: "Imposture Légitime," Galerie Patricia Dorfmann, Paris, France  
Biennale Art Grandeur Nature, Synesthésie, Paris, France  
Die Nacht ist meine Welt, Galerie Rebellminds, Berlin, Germany  
La rue aux artistes, Viacom, 300 panels across France  
9 Points of the Law, NGBK, Berlin, Germany  
Biennale Internationale d'Art Contemporain, Musée de Sharjah, Sharjah, UAE

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